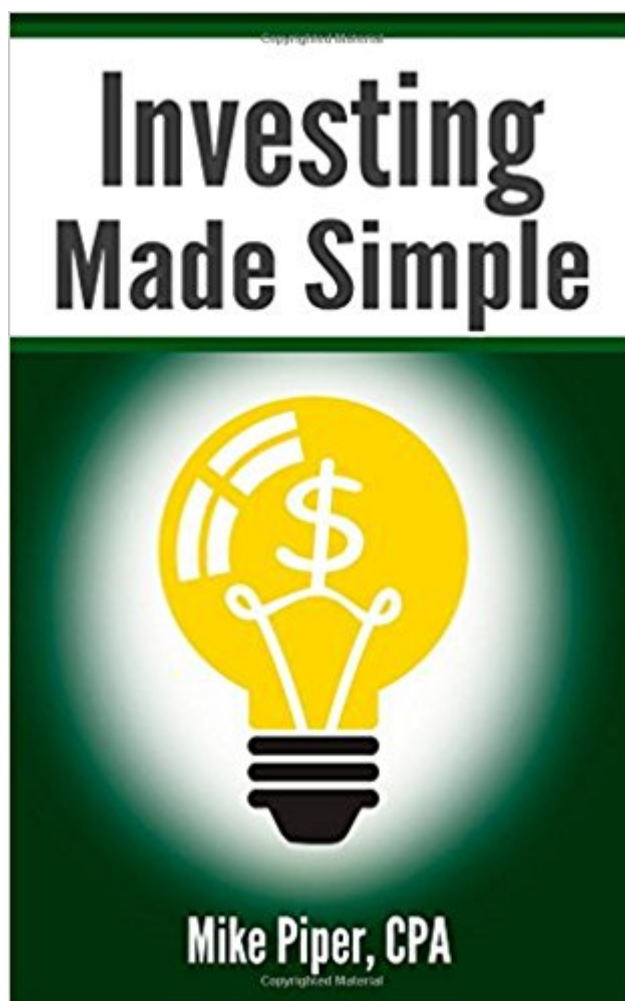


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# Investing Made Simple: Index Fund Investing And ETF Investing Explained In 100 Pages Or Less



## Synopsis

Find all of the following explained in plain-English with no technical jargon:  
**Asset Allocation:** What does it mean, why is it so important, and how should you determine your own?  
**How to Pick Mutual Funds:** Learn how to maximize your likelihood of choosing a mutual fund with above-average performance.  
**Roth IRA vs. Traditional IRA vs. 401(k):** What's the difference, and how should you choose between them?  
**Financial Advisors:** Learn what to look for as well as pitfalls to avoid.  
**Frequent Investor Mistakes:** Learn the most common mistakes and what you can do to avoid them.  
**Calculate Your Retirement Needs:** Learn how to calculate how much you'll need saved in order to retire.

## Book Information

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## Customer Reviews

Great introductory book for index fund investing, asset allocation, and the importance of ignoring the market "chatter" that constantly tempts the investor to "do something" (even if that "something" is more likely to hurt than help). At about 100 pages, the entire book can easily be read in one sitting, and provides a great introduction to the topic. Perhaps the most helpful message of the book is that simple investing is easy and generally beats complex investing. More activity does not necessarily lead to better investing results, and laziness (aka patience) generally outperforms efforts to produce higher returns. By presenting this discussion in a clear, straightforward and easily-understood manner, "Investing Made Simple" lives up to its title. Easy to read, easy to understand, easy to implement - and with a good set of references for further reading, this book is a great launching point for someone interested in investing for themselves and with their own interests first and foremost.

Thanks Mike!

This is a good overview of the widely agreed upon principles of investing. At the end, he lists 20-25 books and blogs as "Helpful Resources". I would describe this book as a short summary of the common points on investing between all those other resources. This book is great for its intended audience (beginning investors). If you already know the benefits of index funds and a good asset allocation, you probably won't get much out of it though.

If you are new to investing and want a short introduction this is an excellent book for you. It defines the basics concepts: stocks, bonds, mutual funds, index funds, IRAs, 401Ks, and asset allocation. It gives you solid strategies that are proven to work in the long run: avoiding taxes and fees, buying diverse investments, using an asset allocation plan, and annual rebalancing. Finally, the book warns you against common pitfalls that are hazardous to your wealth: Chasing hot funds, selling at a market low, and buying at market peaks.

This is the ONLY book ANY of us needs on investing. If we have over \$1000 welcome to Vanguard... if you have less than that and want to invest, well then he has the page in there with EFT's you can buy them from tdameritrade for \$10 and just buy and hold. Now all you have to do is figure out how much you want to invest in stocks and bonds, many quizzes online to help you with that. Just google "asset allocation" then go out and enjoy life, because this is one area of life that really is simple. Its all a matter of finding low fees and growing with the market (period) doesn't matter if you are type A or B, Tall or short male or female, this should be one of the easiest area of your life. ( I am suggesting that investing is easy, I am not suggesting that the market will do well, of course nobody knows that, but if the stock market does well, with his approach, you will do well without the extra fees most people endure).

The Perfect book for that someone who has an interest in learning about investing. Over the last couple years I am continually asked about investing by friends, family and coworkers, as I always have an investing book on my desk at work or coffee table at home. I have YET to successfully pass on enough or right information that someone actually pick's it up enough interest to learn more. I have tried several ways from sharing my Investing Policy Statement, recommended books, web sites..ect. I think I have finally found the perfect book to pass on that beginner or to that someone who wants to be a DIY investor.

What a fitting title. Finally, an investing book that doesn't try to confuse everyone and explains, in a clear and concise manner, how we can all make our money work for us. This is a short read, but I actually applaud the author for it because if you can get the point across in 100 pages or less, why make it any longer? You'd be happy you got the book, because all you can think of after the entertaining read is why the book didn't come out before you started investing.

This did a good job of demystifying a lot of investing concepts. Having done some additional reading since, I can say that this was a very solid introduction and I'm happy to have had the opportunity to start here as opposed to having to wade through the dregs of the internet trying to find clear, concise information.

The perfect primer for anyone who wants to incorporate time proven investing techniques without having to become an "expert". Written for the layman in simple, direct, concise language...if one takes the suggestions and recommendations of this book to heart, time and the proper asset allocation will take care of most of the rest. Highly recommended, especially for those who thought they couldn't do it for themselves.

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